Whether it's Lily Collins's generous growth or the fashionable follicles recently sported on the runway at Altuzarra and Chanel, one doctor has a unique permanent solution for those in pursuit of fuller brows.

Originally developed to aid burn victims, Sanusi Umar's uGraft restoration procedure ($6,000 to $8,000) involves transplanting hundreds of individual hairs from the nape of the neck to sparser areas. And while few women have approached him with pictures of Brooke's supersized shields, he has encountered one particular subset seeking his services: "I've seen it more in men," Umar tells ELLE in between surgeries. "Men that want thicker eyebrows even though they seem to have what looks like a passable brow," he continues. "They want them bushier because they equate the look with masculinity."

Gender implications aside, if you're in the market for a new set, make sure you have some real time on your hands, as the "very delicate" process can take up to four hours. After all, "it's an art form," Umar explains.